

Audrey Herod

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PROFILE

Graphic Designer and Production Artist at Empower Brokerage; able to provide fresh insight into projects. A resilient, adaptable worker and a fast learner. Resourceful; determined to put a spark into every endeavor.

SKILLS

Experience in leadership and collaboration with other creatives.

Experience in storytelling through environment and dialogue.

Experience in creative and engaging digital marketing and online content solutions.

Directing Experience: Directed the University of Texas at Arlington short film '*Finding Form*' in Spring 2021

Proficiency in Photoshop, Illustrator, Premiere Pro, 3DS Max, Unity, Wordpress, macOS and Windows

WORK HISTORY

Empower Brokerage, Inc, Southlake, TX

– Graphic Designer/Production Artist

April 2023- PRESENT

- Creating marketing materials for use in printed and digital promotion.
- Co-managing the company's social media, creating digital content with motion graphics, photos and videos.
- Creating vector icons and illustrations to develop a cohesive brand identity.

Creative Conquest IIC, Dallas, TX

Graphic Designer/Content Artist

April 2022 - April 2023

- Designed concepts for merchandise for multiple content creators.
- Adjusted to work quickly and effectively under pressure.
- Worked with a small team on the first two volumes of a comic series.

EDUCATION

University of Texas at Arlington, Arlington, TX - Bachelor of Art

August 2017 - December 2021

Attained the fundamentals of design and storytelling.

AWARDS

Made Liberal Arts Dean's list at UTA in Fall
2017