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# Audrey Herod

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## PROFILE

Graphic Designer and Production Artist at Empower Brokerage; able to provide fresh insight into projects. A resilient, adaptable worker and a fast learner. Resourceful; determined to put a spark into every endeavor.

## SKILLS

Experience in leadership and collaboration with other creatives.

Experience in storytelling through environment and dialogue.

Experience in creative and engaging digital marketing and online content solutions.

Directing Experience: Directed the University of Texas at Arlington short film 'Finding Form' in Spring 2021

Proficiency in Photoshop, Illustrator, Premiere Pro, 3DS Max, Unity, Wordpress, macOS and Windows

## WORK HISTORY

### **Empower Brokerage, Inc, Southlake, TX**

– *Graphic Designer/Production Artist*

April 2023- PRESENT

- Creating marketing materials for use in printed and digital promotion.
- Co-managing the company's social media, creating digital content with motion graphics, photos and videos.
- Creating vector icons and illustrations to develop a cohesive brand identity.

### **Creative Conquest Ilc, Dallas, TX-**

*Graphic Designer/Content Artist*

April 2022 - April 2023

- Designed concepts for merchandise for multiple content creators.
- Adjusted to work quickly and effectively under pressure.
- Worked with a small team on the first two volumes of a comic series.

## EDUCATION

### **University of Texas at Arlington, Arlington, TX - Bachelor of Art**

August 2017 - December 2021

Attained the fundamentals of design and storytelling.

## AWARDS

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Made Liberal Arts Dean's list at UTA in Fall  
2017